

SAM BUTLER

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Website: <https://sambutler.us>

EDUCATION

Princeton University, Princeton, NJ
B.A. in Politics
Certificate in Creative Writing

June 2015

WORK EXPERIENCE

2024

- Associate Director for Northern Virginia Soil and Water Conservation District (NVSWCD)
- Collaborating with [Living Energy Farm](#) to support low-carbon affordable co-housing and build partnerships
- Publishing [stories](#) and [media](#) focused on climate economy transitions
- I've also been a media and project lead for **OSS Capital**, the leading investor in open-source software since October 2020. Role has included:
 - Producing weekly newsletters about commercial open-source software (173 issues and counting), including content, graphics, formatting and publishing across platforms, newsletter distribution, and end-to-end production.
 - Producing online videos from conference sessions, including video uploads, transcriptions, graphics
 - Maintaining internal spreadsheets of company data
 - Leading new data and research projects, data visualizations, and more
 - Advising and collaborating directly with founder and General Partner, Joseph Jacks

2023

Potomac Winter Fest

Come meet leaders of the Potomac region,
touch and feel visions of the future,
and get inspired for the New Year!

Cherry Hill Park
Falls Church, VA, 22046
Sat. Dec 16th, 12pm - 3pm



Organized [Potomac Winter Fest](#) in the DC / Maryland / Virginia area to build relationships between regional organizations and communities

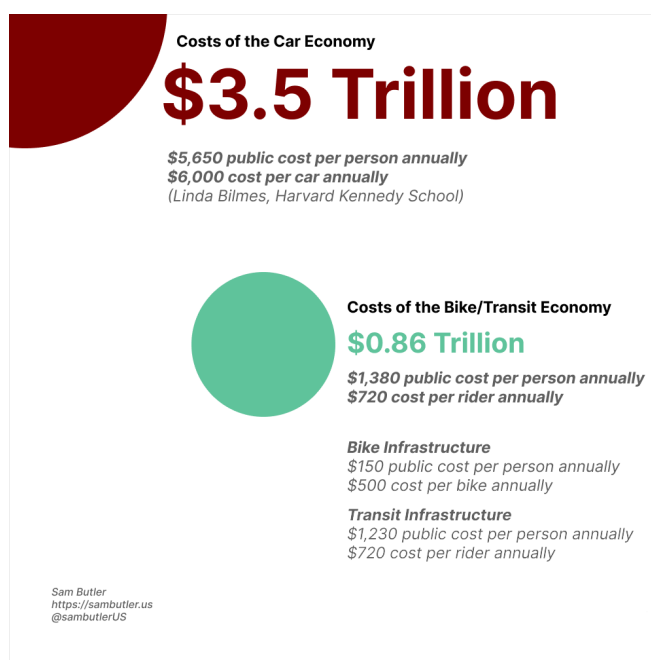
- Led media and digital projects for environmental lawyer Steven Donziger, helping follower count increase over 10,000 and supporting operations to give Steven capacity for other creative ventures (e.g. book, events)
- Helped start a [bike bus in Northern Virginia](#), amplify it through media, and push for state-wide active transportation legislation (e.g. walking school buses, bike buses) in the Virginia state legislature
- Support web development for social justice organizations with [Social Movement Technologies](#)
- Managed launch strategy, IT, and design for climate media network [Undeniable](#), including creation of a versatile and publisher-oriented [website/media platform](#)
- Collaborated on media projects with [Yellow Dot Studios](#), founded by Adam McKay (dir of *Don't Look Up*)

More Projects

- Created short media productions, including [the Biden speech](#), the [“RIDE” trailer and script](#), and more.



- Produced [“Map your watershed and bioregion in 15 min”](#) in collaboration with industry partners, which was selected for multiple international environmental conferences
- Produced the [“Costs of the Car Economy”](#) piece and graphic



- Produced interactive summary on for Max Ajl’s book [A People’s Green New Deal](#)
- Created workshop and educational resource [“Building What We Want”](#), and facilitated sessions with non-profits and mutual aid organizations.
- Produced [“Stories for Change”](#) – Research on new paradigms and ontologies and stories, inspired by Global South environmental activists and frontline land defense initiatives.

- Helped complete [Natives in Tech conference website](#) in advance of 2021 Natives in Tech conference
- Built [community climate organizing tools](#)
- Created "[Community Savings](#)" video + interactive applet to show how we can pay for community investments
- [Produced videos](#) and coordinated strategies for voter outreach with Clean Energy 4 Biden
- Designed student climate conference and built interactive [Climate Resource Map](#)
- Led product, design, and prototyping work at <https://referralrock.com/>, working directly with CEO
- Led an innovation project with a trade finance company in Belgium
- Presented at [iAnno Conference](#) on behalf of IT client
- Presented at IT and environmental conferences
- Managed publishing and IT for a digital wellness company
- Worked as an online editor for Bleacher report
- Collaborated on two feature film projects with actor Mark Feuerstein
- Interned at William Morris Endeavor (WME), Davis Entertainment, and Fabrik Entertainment in Los Angeles